



PLT®: THE SAFE, EASY, PROFITABLE CHOICE

THE SAFEST CHOICE

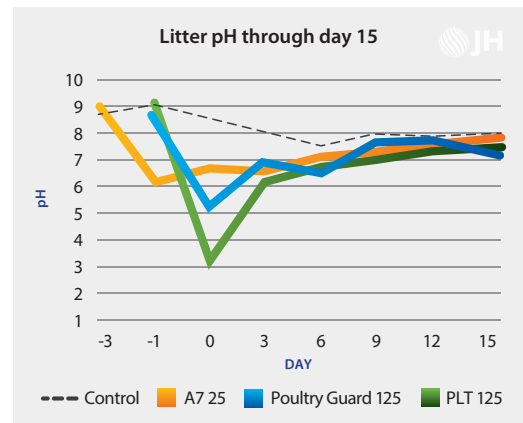
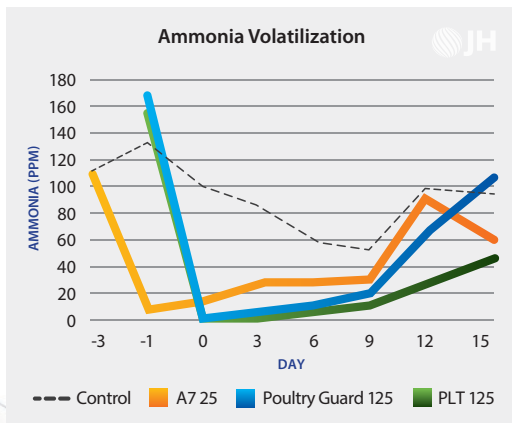
When it comes to safety – for birds, workers, and the environment – no other product comes close to PLT.

- Safe to apply ANY TIME (from 3-5 days prior to placement through end of flock)
- EPA Safer Choice
- Biodegradable, all natural, and made in the USA

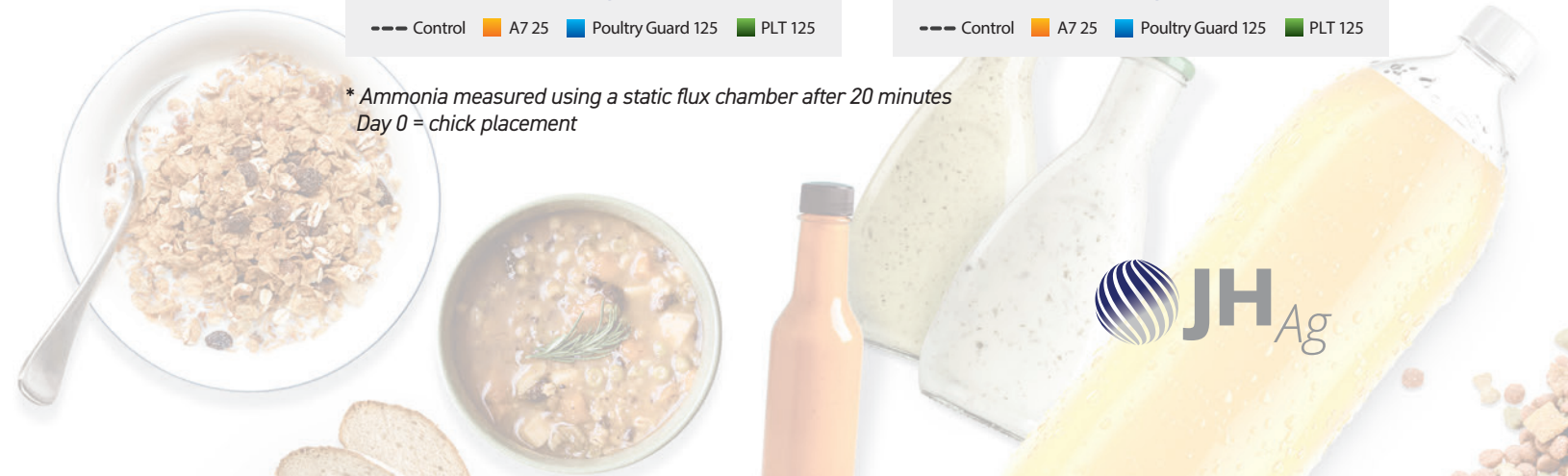
The main ingredient in PLT is also found in countless consumer products.

CONSISTENTLY MORE EFFECTIVE AMMONIA CONTROL AND PH SUPPRESSION

PLT controls ammonia and lowers pH better than the competition – and keeps them lower for longer.

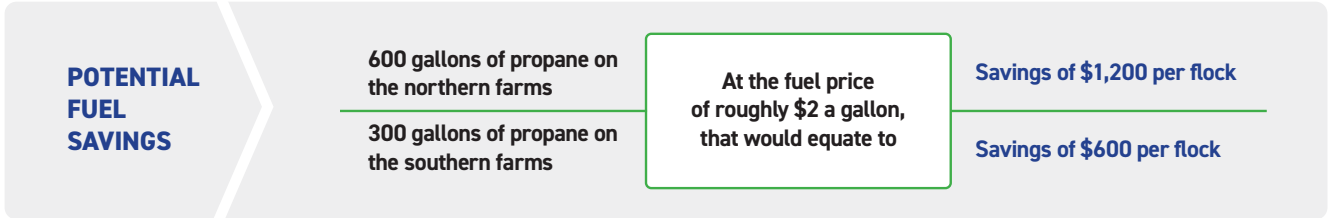


* Ammonia measured using a static flux chamber after 20 minutes
Day 0 = chick placement



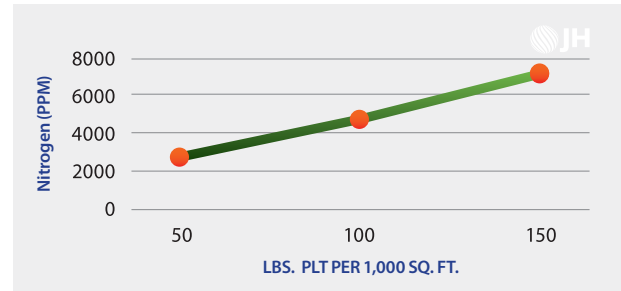
PLT LOWERS HEATING COSTS

Applying PLT at a sufficient rate to control more ammonia based on litter conditions can help increase your net profit by lowering winter fuel costs. A study completed in both North and South U.S. climates compared PLT application rates that were either too low or sufficient for litter conditions and found that higher rates saved growers \$600 - \$1,200 per flock.



PLT INCREASES THE VALUE OF LITTER AS A FERTILIZER

PLT-treated litter retains more plant-available nitrogen, increasing its value as a fertilizer source and decreasing the need for fertilizer production. Every 100 lbs. of applied PLT generates 55 lbs. of ammonium sulfate fertilizer.



Ammonium sulfate in built-up litter from three flocks grown on PLT

SIMILAR DOES NOT MEAN THE SAME

Competitive litter amendments claim to offer the same benefits and performance as PLT, but in reality, there are significant differences that could affect bird and worker safety, product efficacy, and environmental considerations.

	PLT [®] Poultry Litter Treatment	Poultry Guard	A7
Class 8 hazardous material		●	●
EPA Safer Choice product	●		
Contains no heavy metals	●		
Formulated product that cannot be diluted	●		
Safe to apply mid-flock	●		
Biodegradable	●		●
Produces exothermic reaction		●	
Heat activated			
Contains known carcinogen		●	
Allows for early application	●	●	●

Producers who choose PLT understand the value of safe, consistent, and environmentally-friendly ammonia control.



Scan to explore more reasons to choose PLT.



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